



## PATANJALI AYURVED LIMITED

Haridwar | India

[www.patanjaliglobal.org](http://www.patanjaliglobal.org)

### APPLICATION FOR OVERSEAS DISTRIBUTORSHIP ELIGIBILITY FORM

**Disclaimer:**

1. This form does not guarantee any type of distributorship allotment and is general in nature.
2. It is a no-obligation form and should not be used for any personal purpose e.g. Visa etc.
3. Appointment / Allocation of distributorship in overseas market is subject to confirmation from management and as per terms & condition finalized by Patanjali Ayurved Limited, Haridwar, India.

Application No. \_\_\_\_\_

Date: \_\_\_\_\_

#### PRELIMINARY DETAILS

##### A. COMPANY DETAILS

A1	Name of Company	
A2	Address of Registered & Corporate Office.	
A3	Address of importing country Office with <b>City &amp; Country name</b>	
A4	Year of Incorporation	<i>Please attach separately</i>
A5	Company registration number	
A7	Import permission number/Licence	<i>Please attach separately</i>

##### B. COMPANY REPRESENTATIVE DETAILS

B1	Details of business owner	Name : Address :
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Write on [export@patanjaliayurved.org](mailto:export@patanjaliayurved.org)

Dial on +919760422690 or +917302315215

		Cell Phone : Land Phone (with extn.): Email (Personal) : Email (Official) :
B2	Details of communicating personnel.	Name : Address : Cell Phone : Land Phone (with extn.): Email (Personal) : Email (Official) :
B3	Details of regulatory & compliance personnel.	Name : Address : Cell Phone : Land Phone (with extn.): Email (Personal) : Email (Official) :
B3	Fax Number	
B4	Company's Website	
<b>ELIGIBILITY CRITERIA DETAILS</b>		
A1	Current brief of entity / ventures owned by company.	
A2	Annual Sales Turnover for last 3 years of company. <i>In USD</i>	<i>Please attach separately</i>
A3	Annual Sales Turnover for last 3 years from FMCG business. <i>In USD</i>	<i>Please attach separately</i>
A4	Experience in FMCG business. <i>(in Years)</i>	

A5	Does company deal with other brand.	Brand Name : Years of association with brand : Product type :
A6	Do you have a Sales & Marketing team? If yes please provide organizational chart, or organogram.	<i>Please attach separately</i>
A7	Expected capital investment planning with Patanjali?	
A8	Kindly share a brief of your proposed business plan	<i>Please attach separately</i>
<b>LOGISTICS DETAILS</b>		
A1	Number of store company own. Specify locations.	
A3	How many employees will be deployed for Patanjali Business? Kindly share their profile and contact details.	<i>Please attach separately</i>
A4	Do you have your own Product Distribution Vehicles?	
A5	If yes, how many? Please provide details of the same with this application.	
A6	Do you have warehousing and storage facilities?	
A7	If yes, Please provide details	Nos. of ware house/s : Year of ware establishment :

		Location of warehouses : Size of warehouses : Any plan for increasing warehouses, please brief the same.
A8	Please share your inventory management system details?	<i>Please attach separately.</i>
<b>DETAILS OF PROPOSED ACTIVITIES</b>		
A1	Name of the person who referred to contact the Patanjali International Business Department or it's self-initiated.	
A2	Any other information/disclosure you would like to share?	
<b>NETWORK/ DISTRIBUTION CHANNEL DETAILS</b>		

Distributor name/ details	Channel(GT, Retail chains or e-com)	Sub-distributor name/ details	Area	No.of Outlets


Place: \_\_\_\_\_ Name, Designation & Signature: \_\_\_\_\_

**(Signatures & signatory name are mandatory)**